

Santa's Little Helpers















1. CORADORABLES is an award-winning Hawaiian lifestyle brand,

2. BIMBELLO was launched by two mums with a love for high quality childrenswear. Designed in London and crafted in Italy with the finest merino wool, Bimbello products are soft, warm and durable, whatever the weather. All products are one size and fit ages 1 to 8 years. Use VOGUE10 at www.bimbello.com for 10% off before 31/12/2018 and follow @bimbello

3. Follow the GLOBE TOTTERS as they travel the world, visiting all of the big cities and landmarks on the way! Handmade in Brooklyn from 100% GOTS certified organic cotton, these soft play blocks are perfect for guiding your baby's sensory play and teaching them about the world as they grow older. Visit www.globetotters.com and follow @globetotters on Instagram.

4. DREAMS ON THE WALL opens up a world to your child where unicorns are real and dreams become reality. With designs that can even feature a photo of your child, these magical murals help bring their imagination to life! From handdrawn patterns, to highly customisable murals – discover the full range of beautiful products at www.dreamsonthewall.com and on

Instagram @dreamsonthewall









5. OUR GENERATION is a world of 18" dolls and accessories that provides kids with an endless source of inspiration. It acts as a stage for kids to create inspiring stories and express themselves through realness of its products and pretend play. Dream big, live loud and let your imagination soar. Available in store and online at www.smythstoys.com

6. MINI MUSE is a young French cashmere house. Each pieces is lovingly made from the best quality fabrics in gorgeous pastel colours for boys and girls. From coveralls and cardigans to body and blankets, everything is special for your little one from birth to 2 years. Margaux Pautric, the stylist and founder of Mini Muse, is passionate about her brand and hopes you will enjoy it as much as she does. Worldwide shipping available. Visit www.minimuse.fr and follow @minimuseboutique on Instagram. Photo Credit: Victoria Kozlyuk. 7. BLOOM'IN creates classic, hand embroidered clothing for children with a

contemporary twist. This gorgeous little company understands that childhood is full of fantasy and fairytales, so little ones need clothes that are suitable for living in enchanted worlds. Visit www.bloominchildren.com to see their range, from sleepwear to complete outfits for both boys and girls, all made from 100% cotton. Follow @bloomin\_children on Instagram.

8. DEW BEES is a London based lifestyle brand, founded by Shabnam Ahmed, who wanted high quality, unique designs for her daughters. The signature Dew Bees Drop decorates the premium lines that help you and your kids stand out in any crowd. Visit www.dewbees.co.uk using code VOGUE20

for a 20% discount before 31/12/18 and follow @Dew\_bees





9. MARQ is gender-neutral for kids up to 6. All made in Canada from sustainable and organic fabrics, including this popular Sovereign Pullover made from recycled water bottles. The company is named and inspired by the co-founder's daughter, Marquesa, another name and nod to all things noble and royal! www.marqdesigns.com

10. Australian brand HUNTER WILLOW & CO have designed a range of stylish matching pyjamas for you and your little one. In children's sizes 0-9 years and adult sizes for men and women, these snuggly sets provide high quality comfort for all the family. Follow @hunterwillowandco on Instagram and use code VOGUE20 for 20% off at www.hunterwillowandco.com before 28/02/19.

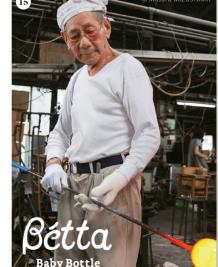
11. Visit online store LUCAS & LUNA if you're looking for something spectacular for your child this Christmas. Shop the latest styles from luxury brands, including stunning party dresses and chic tartan outfits alongside beautiful coats and hats. Lucas & Luna is expanding each season with exclusive brands Fina Ejerique, Pili Carrera and Bonheur Du Jour available next year. Use VOGUE10 at www.lucasandluna.com for 10%

off before 31/12/18. 12. DEER GRACE XO provides top quality children's footwear with timeless style. Their beautiful vintage inspired shoes are a perfect addition to your little ones wardrobe this season. Use the code: VOGUE at checkout to receive an exclusive 15% off your order before 31/01/2019! Visit www.deergracexo.com and follow @deer\_gracexo on Instagram.

13. LOTTA + PEPE is a declaration of love to all children of this world. German graduate designer Janett Fischer combines high-quality shirts and handmade baby & child accessories made of organic cotton with prints that are straight from the cutie's mouth. "So let's hello and blah!" Visit www.lottaundpepe.de Photographer: Ma jolie Photographie

14. DARE YOU, MUM! set out to bring colour and fun to little ones and their mums. Getting ideas for their designs from objects, trends and activities in everyday life, they have reinvented the knee patch to make it funky, creative and cool. Visit www.dareyoumum.com and follow @dareyoumum on Instagram.

15. BÉTTA bottles' concept is in their curve: to allow feeding in a sitting position, in order to reduce risks of ear infections, air ingestion and colic. The motto of this nursing brand which is 100% made in Japan: 'consumers are parents, but users are babies!' Enjoy Christmas with this 25 year old, high end brand and their 200ml bottle design in luxurious glass, handmade by traditional Japanese craftsmen. Visit www.betta.co.jp





17. NIPNAPS' founder, Tanja Hiltebrand, designs comfortable and organic kidswear, which is guaranteed to grow with your child. She also designs the prints, taking inspiration from nature, cheeky animals and galaxies far, far away. Sometimes even her kids' drawings feature on the fabrics, which can be bought separately! Follow @nipnaps.ch on Instagram and use code

VOGUE18 for 15% off at www.nipnaps.ch until 31/01/19.

18. RÉVER KIDS is a Polish brand that brings simplistic designs and chic, muted colours to the often garish world of childrenswear. The highest quality materials are used to create perfectly elegant designs made in small batches. Bespoke orders are welcomed. Visit www.reverkids.com and follow @rever.kids on Instagram.

19. MY LITTLE SUNSHINE is a Chilean brand founded by Miriam Canales. Her love for fashion led her to design gala dresses inspired by her little daughter Trinidad. Her mission is to create haute couture for children, where each piece is carefully made with passion and attention to details. See the collection at www.mylittlesunshine.cl and follow @mylittlesunshine\_cl on Instagram.

20. Swedish brand CHALECA collaborates through fair deals with knitters in Bolivia for sustainable knits in adorable earthy colours – handmade using amazing alpaca wool, which is famous for its babyfriendly, lightweight, warm and hypoallergenic qualities. Use code CHALECANINOVOGUE for 25% off before 31/12/18 at www.chaleca.com

21. MINIMELLOWS premium comforters, handmade in Europe from only the finest materials, are the perfect gift for 0-4 year olds. These beautifully gift-wrapped packages come with an adorable personalised story printed on eco-paper, and help babies with their development. Worldwide delivery with next-day shipping from www.minimellows.com – Paulina the Cow, €45.

**22. OLE DESIGN** is a Canadian label of modern children's apparel and accessories. Their designer, Olena Gurr, says "We believe in thoughtful fashion," a belief which they pursue by using only natural fabrics like organic cotton in their handcrafted collections. 'Sustainable comfort and style' is the label's motto. Visit www.oledesign.ca and follow on Instagram @ole.design

23. MILLIE + ROO is this year's top pick of the most stylish essentials for your little babes. From newborn knot gowns that make the perfect gift to harem pants and classic twirl dresses! This is handmade couture that you won't want to miss. Find them at www.millieandroo.com or @millieandroo on Instagram.

24. Priddkids is the fabulous children's range by PRIDDNEWYORK.

Their range of simplistic yet chic, staple pieces are made sustainably in a family owned factory in NYC. Mix and match designs for boys, girls, women and maternity wear are available in flattering cuts and bright colours. Visit www.priddnewyork.com and follow @priddnewyork on Instagram. Use code PKXVogue for 10% off before 31/12/18.

**25. MILK AND DAGGER.** Home of the #comfytum harems for littles from newborn to 6 years old. Grunge and punk inspired prints and colour palettes combined with easy fit styles and super soft waist bands, Milk and Dagger lets the little people be awesome individuals ready to take on the play. Visit www.milkanddagger.com and follow @milk\_and\_dagger on Instagram.

**26.** MJAU STOCKHOLM/NEW YORK is a Swedish baby clothing brand that uses organic materials throughout their line. Their unisex "It's a Baby!" box includes a wrap body, a beanie, and pants for a newborn. Visit their EU shop at www.mjaustockholmnewyork.com and follow them on Instagram @mjaustockholmnewyork

**27. SKIKKERLI** offers ultra-comfy, adorably stylish, organic baby clothing. Their super soft and snuggly clothing pampers and protects your baby's delicate skin. Skikkerli is an Italian family-run company that makes clothing from 100% GOTS-certified cotton with non-toxic dyes. The fabric you first snuggle your baby in matters! Visit www.skikkerli.it

**28. GLITTER GIRLS** dolls leave sparkle everywhere they go. With their glitter shoes and bows they keep their imaginations sparkling with plenty of good times and smiles. Welcome to the radiant world of 14° dolls and join the fun. Now is the time to shine, let's dazzle together. Available in store and online at www.smythstoys.com

**29. DIDDLES & BUTTON** is a distinctly British brand, specialising in a beautiful range of children's bed linen, accessories, clothing and furniture. The collection sees enchanting illustrations brought to life in fine soft fabrics and wall coverings, merging traditional craftsmanship and exquisite design that will be passed through the generations. Visit www.diddlesandbutton.co.uk

**30.** Made from luxurious baby alpaca fibre, **TUWI** blankets are soft, warm, lightweight and hypoallergenic which makes them perfect for sensitive skin. The collections combine a simple and sophisticated aesthetic for those who love neutrals and want accessories to blend into interiors. Visit them at www.tuwi.co.uk and follow @tuwilondon on Instagram.

31. MAKING MEMORIES LONDON offers modern nursery items, bespoke gifts and accessories. Following the latest trends for nurseries, this brand makes play rooms contemporary whilst keeping with your house décor. Follow on Instagram @makingmemories\_london or visit www.makingmemorieslondon.com

32. MONKEYBAR BUDDIES specialise in a range of stylish and colourful, modesty preserving shorts, for wear under dresses and skirts. These shorts allow little girls to run, jump, cartwheel, and play without worry. Discover their seamless underwear and leggings for older girls that provide both coverage and mobility. Visit www.monkeybarbuddies.com and follow @monkeybarbuddies on Instagram.

33. At MI CANESÚ, emotions are channelled, making each piece from their collection fresh, simple and easy to wear, but with that special 'something'. Made mostly with raw materials woven from natural fibres such as cotton, linen or wool, in Spain. Visit www.micanesu.com and follow @micanesu on Instagram.

















